Sponsorship Opportunities

About the Workshop

The 42nd Annual International Herpesvirus Workshop (IHW 2017) will be held in Ghent, Belgium at the ICC International Convention Center Ghent on July 29 – August 2, 2017. More than 500 scientists and clinicians convene annually to share new insights into the diseases caused by human and animal herpesviruses, the biological mechanisms underlying infection and pathogenesis, and the improvements in detection, prevention and treatment. Financial support of this workshop is essential to the operation of this event and is warranted by the significant contributions of this group of researchers to the development of safe and effective vaccines and antiviral treatments.

The diversity among those who attend is represented geographically (most notably Europe, North America, and Asia); by the types of viruses (alpha/beta/gammaherpesviruses infecting humans or animals); by biological activities or mechanisms (entry, gene regulation, DNA replication, assembly & egress, pathogenesis, virus-cell interactions, prevention & intervention, latency, immunology); by training and experience (graduate students, postdocs, principal investigators); and by type of institution (academic, corporate, government, regulatory).

Why is sponsorship important? What does it mean to the field of herpesvirus research?

In addition to grants, sponsorship plays a major role in facilitating an outstanding annual workshop by:

• Providing funding for scholarships to support postdoctoral fellows, graduate students and trainees from all countries, including those where funding for science is severely limited.
• Keeping the registration fees affordable.
• Ensuring a pipeline of scientific talent to carry this field of research into the future.
• Providing international visibility for organizations that support this field of research.
• Enabling sustained growth for this important forum where research from around the world is shared and studied.

Details regarding the benefits of sponsorship are included in the pages that follow. We would be delighted to receive your organization’s support and to answer any questions you might have. Thank you for your consideration.

Sincerely,

Herman Favoreel  
IHW 2017 Co-chair  
Professor  
Ghent University, Belgium

Hans Nauwynck  
IHW 2017 Co-chair  
Professor  
Ghent University, Belgium

Andrew Yurochko  
IHW 2017 Fundraising Chair  
Professor  
Louisiana State University Health Sciences Center, United States
<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>DIAMOND $30,000</th>
<th>GOLD $20,000</th>
<th>SILVER $10,000</th>
<th>BRONZE $5,000</th>
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<tbody>
<tr>
<td>Recognition on The Workshop Website and In the Abstract Book</td>
<td>Large Logo</td>
<td>Large Logo</td>
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<tr>
<td>Logo Recognition in General Session Room During Breaks</td>
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<tr>
<td>Complimentary Registrations</td>
<td>4 Full Registrations</td>
<td>3 Full Registrations</td>
<td>2 Full Registrations</td>
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<tr>
<td>Abstract Book Advertisement*</td>
<td>Back Cover Color Advertisement</td>
<td>Full Page Color Advertisement</td>
<td>Half Page Black &amp; White Advertisement</td>
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<tr>
<td>Exhibit Space</td>
<td>30 m² / 323 ft²</td>
<td>15 m² / 161 ft²</td>
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<td>Opportunity to Participate in A 45-Minute Exclusive Industry Sponsored Lunch Session</td>
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*Recognition in printed materials is provided if sponsorship is confirmed by July 1, 2017.

**Other Sponsorship Opportunities**

**Logo Journal – $4,500**
Your company logo will be printed on the journal which attendees will use for note-taking during the workshop and back at the lab.

**Logo Pen – $3,000**
Your company logo will be featured on the pen all attendees will use at the workshop and take home.

**Logo Name Badge Lanyard – $3,000**
Your company logo will be printed on each name badge lanyard worn by every attendee for entrance into the workshop.
OFFICIAL GENERAL CONTRACTOR: The IHW 2017 workshop has appointed Conference Solutions as the official general contractor for the 2017 workshop. All references herein to IHW shall mean IHW 2017 workshop and Conference Solutions.

OUTSIDE ACTIVITIES: The exhibitor shall not foster or conduct outside activities which would take qualified attendees from official workshop functions and/or exhibit during nonscheduled hours. Use of meeting facilities or contracted hotels by exhibitors or companies or sales or business meetings during the workshop dates must be approved in advance by Conference Solutions. Any violation by the exhibitor of the official rules and conditions herein may, in IHW’s sole determination, constitute a breach of the agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, IHW shall have the right to take possession of the exhibitor’s space, remove all persons and properties, and hold the exhibitor accountable for all liability, expenses, and damages arising from exhibitor’s breach/violation of official rules and conditions.

FEES AND PAYMENT: Agreements will not be processed or space assigned without the required payments and signature. All agreements must be accompanied by full payment. Receipt of payment does not obligate IHW to accept a contract as binding. IHW retains the option of returning funds. If you are paying by credit card, the vendor on your statement will be listed as Conference Solutions. If you are paying by check, please mail it to: IHW 2017 c/o Conference Solutions, 520 SW Yamhill Street, Suite 430 Portland, OR 97204 USA

CANCELLATION POLICY: Cancellations of sponsorships must be made in writing by emailing Register@ConferenceSolutionsInc.com. Refunds, less an administrative fee of 10% of the sponsorship value, will be made at the discretion of IHW. No refund will be given for cancellations made after 10 July. In case of fire or any other cause beyond the control of IHW that prevents the workshop from taking place, this contract will not be binding.

ASSIGNMENT OF SPACE: The optimal exhibit spaces are assigned to the major sponsors of IHW. Assignment of other exhibit space will be assigned by IHW.

INSTALLATION AND DISMANTLING: ICC international convention center ghent, Van Rysselberghedreef 2, bus 1, Citadelpark, B-9000 Ghent.

Exhibitor Install: Friday, 28 July from 15:00 – 17:00
Exhibitor Dismantle: Tuesday, 1 August from 17:30 – 19:00
Times subject to change upon notification by IHW.

EXHIBITOR REGISTRATION: Registration to IHW 2017 is not included with the exhibit space. Two exhibitor name badges are provided on a complimentary basis. The badge includes entrance to the tradeshaw area and breaks in the tradeshow. Additional representative badges are available for $100.00 per representative.

SHIPPING: Shipments are to be sent directly to ICC ghent:
Company Name and Contact Person
IHW 2017
Gent ICC
Van Rysselberghedreef 2 – bus 1
9000 Gent
Belgium
Deliveries are possible from Monday until Friday between 09:00 – 17:00.

USE OF SPACE: Exhibitors shall not assign, share or sublet any space without written consent of IHW. All exhibitors must remain within the confines of their own exhibit space. Care must be taken that no display extends more than 3 meters / 9.8 feet above the floor, obstruct the view or disadvantageously affects the display of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted. Compliance to the Belgian Code of Deontology for pharmaceuticals must be respected (for instance, no brands of medicines are allowed at the exhibits, only scientific information about the products, etc.). For more details visit the website: http://transparency.efpia.eu/countries/2/16/Belgium.

FOOD & BEVERAGE POLICY: No food or beverage may be brought from an outside source. If you wish to serve anything from your display table, please contact the IHW conference planner to discuss what arrangements, if any, can be made through the workshop venue.

ADDITIONAL ITEMS: Electricity, furniture and internet are available for rent through the ICC ghent. An order form will be provided by the IHW Conference Planner in the Exhibitor Kit sent approximately 45 days prior to the show opening.

LIABILITY: IHW and the workshop venue will not be held responsible for the safety of exhibitor’s property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold IHW and the workshop venue and all agents and employees thereof (hereafter collectively called “indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those operating under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney’s fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or another occurrence to any person or persons, including the exhibitor, its agents, employees and business invite which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibit premises or a part thereof.

SAFETY REGULATIONS: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time. All drapes, table coverings and other materials must comply with fire department regulations.

SECURITY: The exhibit is being held in the workshop venue and standard security will be provided when the exhibit closes. However, neither IHW nor the workshop venue can be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. IHW recommends removing valuable materials when not at your exhibit space.

FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibitor. This space may be resold, reassigned or used by the exhibit manager.

SHOW CANCELLATION: If the workshop or exhibit is cancelled due to circumstances beyond the control of IHW, IHW will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the exhibit space.

SELECTION OF EXHIBITORS: Only firms and companies whose services and products are appropriately related to the purpose of IHW shall be permitted to exhibit. IHW reserves the right to decline or prohibit any exhibit which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.
# Past IHW Sponsors

- A&A Biotechnology
- Abbott
- Abcam
- Acambis
- Advanced Biotechnologies
- Agenus
- Aicuris
- Alberta Innovations - Health Solutions
- Alphavax
- American Society for Virology
- Ann Palmenberg
- Antigenics
- Apoptosis Technology
- Argene
- Astellas
- Bayer
- Biken Foundation
- Bioest
- Boehringer Ingelheim
- Boise State University Biomolecular Research Center
- Boise State University College of Arts and Sciences
- Cantab
- Chimerix Inc.
- Cnatrix
- Department of Molecular Genetics & Microbiology, University of Florida College of Medicine
- Experience Grand Rapids
- Faculty of Medicine, University of Saskatchewan
- Finnzymes
- Fisher
- Genentech
- Genetech
- Genocea Biosciences, Inc.
- Gilead Alberta ULC
- Gilead Sciences, Inc.
- Globeimmune
- GSK
- HHV-6 Foundation
- Idaho Beacon
- Idaho In bre
- Immune Design Corporation
- Integrated DNA Tech
- Intervet/Schering-Plough
- Kyowa Hakko Kirin-California (KKC)
- Li Ka Shing Institute of Virology
- MDL Corporation
- Medimmune
- Merck
- Merial
- Microbiotix, Inc.
- Mirus
- Nanobio Corporation
- National Shingles Foundation
- New England Biolabs
- New England Biolabs Canada
- NIH Travel Award Grant
- Novartis Vaccines Research
- Office of the Vice President for Research (Ovpr)
- Pfizer
- Polpharma
- PowderMed
- Prochima
- Promega Corporation
- Roche
- sanofi pasteur
- Schaffer Foundation
- Schering Plough
- Shingles Foundation (VZV Foundation)
- Starpharma
- Subak-Sharpe Fund
- The Burroughs Wellcome Fund
- The University of Florida Genetics Institute
- Tibotec
- University of Alberta
- University of Alberta, Faculty of Medicine and Dentistry
- University of Florida Health Cancer Center
- University of Idaho College of Science
- University of Idaho WWAMI Medical Program
- University of Wisconsin, Madison Carbone Cancer Center, Faculty Development and Education Committee
- University of Wisconsin, Madison, Department of Ophthalmology and Visual Sciences
- University of Wisconsin, Madison, Medical Microbiology and Immunology
- University of Wisconsin, Madison, School of Medicine and Public Health and UW Health
- University of Wisconsin, The Institute for Molecular Virology
- University of Wisconsin, The Morgridge Institute for Research
- Vice Chancellor for Research and Graduate Education (VCGRE)
- Vaccine and Infectious Disease Organization, University of Saskatchewan (VIDO)
- Van Andel Institute Graduate School
- Van Andel Research Institute
- Vaxin
- Vical
- Viropharma
- VZV Foundation
- Wayne State University School of Medicine
- Western College of Veterinary Medicine, University of Saskatchewan
- Wyeth
- Zeiss
- Zymo