



INTERNATIONAL HERPESVIRUS WORKSHOP MEDIA REPORT- JULY 2013

TV/RADIO

WJRW Newstalk Radio: The Going Gonzo Show

Thursday, 7/16

<https://vimeo.com/71324073>

WZZM 13: Healthy You

Saturday, 7/20 & Sunday 7/21

<http://grcentral.wzzm13.com/news/news/155293-herpes-workshop-begins-grand-rapids>

WGVU Morning Show

Monday, 7/22

<http://www.wgvu.org/wgvunews/index.cfm?id=tmsdetail&sty=22312>

WZZM 13 News

Monday, 7/22, 6 p.m. & 11 p.m.

<http://www.wzzm13.com/video/default.aspx?bctid=2560380837001>

98.7 WFGR

Wednesday, 7/24

<http://wfgr.com/dr-steve-triezenberg-talks-about-the-international-herpes-convention-in-grand-rapids/>

100.5 The River

Wednesday, 7/24

Live, no podcast

WJRW Morning Show

Thursday, 7/25

http://www.stationcaster.com/stations/wjrw/media/mpeg/Int_I_Herpesvirus_Wor_kshop-1374760003.mp3

WZZM 13: Healthy You

Saturday, 7/27 & Sunday 7/28

VO Update

PRINT/WEB**Grand Rapids Business Journal**

Friday, July 19

<http://www.grbj.com/articles/77381-international-herpesvirus-conference-picks-grand-rapids>

MLive Media/Grand Rapids Press

Saturday, July 27

http://www.mlive.com/news/grand-rapids/index.ssf/2013/07/the_latest_on_herpes_conferenc.html

Expected Coverage:

Blue Cross Blue Shield Blog