



46th Annual International Herpesvirus Workshop • Berlin, Germany • July 23-27, 2022

SPONSORSHIP OPPORTUNITIES

About the Workshop

The International Herpesvirus Workshop is the premier conference bringing together 500 basic scientists and clinicians from across the world to share new insights into the biology, pathogenesis, and treatment of human and animal herpesvirus infections. The attendees are field leaders, making significant contributions to the development of safe and effective antiviral treatments and vaccines. The 46th Annual International Herpesvirus Workshop will be held in Berlin, Germany at the Hotel Berlin Central District on 23 July – 27 July, 2022. IHW 2022 will offer an exciting program of distinguished keynote speakers and both oral and poster presentations representing the state-of-the-art in the field, in addition to social events to foster collegiality and the exchange of ideas. Financial support of this workshop is essential to the success of this event.

The diversity among those who attend is represented geographically (most notably Europe, North America, and Asia); by the types of viruses (alpha/beta/gammaherpesviruses infecting humans or animals); by biological activities or mechanisms (entry, gene regulation, DNA replication, assembly & egress, pathogenesis, virus-cell interactions, prevention & intervention, latency, immunology); by training and experience (graduate students, postdocs, principal investigators); and by type of institution (academic, corporate, government, regulatory).

Why is sponsorship important? What does it mean to the field of herpesvirus research?

In addition to grants, sponsorship plays a major role in facilitating an outstanding annual workshop by:

- Providing funding for scholarships to support postdoctoral fellows, graduate students and trainees from all countries, including those where funding for science is severely limited.
- Keeping the registration fees affordable.
- Ensuring a pipeline of scientific talent to carry this field of research into the future.
- Providing international visibility for organizations that support this field of research.
- Enabling sustained growth for this important forum where research from around the world is shared and studied.

Details regarding the benefits of sponsorship are included in the pages that follow. We would be delighted to receive your organization's support and to answer any questions you might have. Thank you for your consideration.

Melanie Brinkman
IHW 2022 Co-chair
Universität Braunschweig,
Germany

Benedikt Kaufer
IHW 2022 Co-chair
Freie Universität Berlin,
Germany

Klaus Osterrieder
IHW 2022 Co-chair
City University of Hong
Kong, Hong Kong



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IHW 2022 SPONSORSHIP LEVELS & BENEFITS

Benefits	Diamond \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Recognition on the Workshop Website, in the Abstract Book and Mobile App	Large Logo	Large Logo	Small Logo	Small Logo
Logo Recognition in General Session Room During Breaks	Large Logo	Large Logo	Small Logo	Small Logo
Complimentary Registrations	4 Full Registrations	3 Full Registrations	2 Full Registrations	
Abstract Book Advertisement*	Full Page Color Advertisement	Full Page Color Advertisement	Half Page Black & White Advertisement	
Exhibit Space	30 m2 / 323 ft2	15 m2 / 161 ft2		
Opportunity to Participate in a 45-Minute Exclusive Industry Sponsored Lunch Session	x			

* Recognition in printed materials is provided if sponsorship is confirmed by June 29, 2022.

Other Sponsorship Opportunities:

- **Logo Journal – \$4,500**
Your company logo will be printed on the journal which attendees will use for note-taking during the workshop and back at the lab.
- **Logo Pen – \$3,000**
Your company logo will be featured on the pen all attendees will use at the workshop and take home.
- **Logo Name Badge Lanyard – \$3,000**
Your company logo will be printed on each name badge lanyard worn by every attendee for entrance into the workshop.



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RULES AND REGULATIONS

OFFICIAL GENERAL CONTRACTOR: The IHW 2022 workshop has appointed Conference Solutions as the official general contractor for the 2022 workshop. All references herein to IHW shall mean IHW 2022 workshop and Conference Solutions.

OUTSIDE ACTIVITIES: The exhibitor shall not foster or conduct outside activities which would take qualified attendees from official workshop functions and/or exhibit during nonscheduled hours. Use of meeting facilities or contracted hotels by exhibitors or companies or sales or business meetings during the workshop dates must be approved in advance by Conference Solutions. Any violation by the exhibitor of the official rules and conditions herein may, in IHW's sole determination, constitute a breach of the agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, IHW shall have the right to take possession of the exhibitor's space, remove all persons and properties, and hold the exhibitor accountable for all liability, expenses, and damages arising from exhibitor's breach/violation of official rules and conditions.

FEES AND PAYMENT: Agreements will not be processed or space assigned without the required payments and signature. All agreements must be accompanied by full payment. Receipt of payment does not obligate IHW to accept a contract as binding. IHW retains the option of returning funds. If you are paying by credit card, the vendor on your statement will be listed as Conference Solutions. If you are paying by check, please mail it to: IHW 2022 c/o Conference Solutions, 1300 SE Stark Steet, Suite 307, Portland, OR 97214 USA

CANCELLATION POLICY: Cancellations of sponsorships must be made in writing by emailing Register@ConferenceSolutionsInc.com. Refunds, less an administrative fee of 10% of the sponsorship value, will be made at the discretion of IHW. No refund will be given for cancellations made after 10 July. In case of fire or any other causes beyond the control of IHW that prevents the workshop from taking place, this contract will not be binding.

ASSIGNMENT OF SPACE: The optimal exhibit spaces are assigned to the major sponsors of IHW. Assignment of other booth space will be assigned by IHW. The exhibit will be comprised of 6' tables. All tables, include one 6' skirted table, two side chairs, and an identification tent card.

EXHIBITOR REGISTRATION: Registration to IHW 2022 is not included with the booth. Two exhibitor name badges are provided on a complimentary basis. The badge includes entrance to the tradeshow area and breaks in the tradeshow. Additional representative badges are available for \$100.00 per representative.

SHIPPING: IHW will communicate the shipping information to sponsors by June 1, 2022. Sponsors needing information prior to receiving the shipping information should contact Conference Solutions directly at 503.244.4294 extension 1002.

USE OF SPACE: Exhibitors shall not assign, share or sublet any space without written consent of IHW. All exhibitors must remain within the confines of their own exhibit space. Care must be taken that no

display extends more than 8' above the floor, obstruct the view or disadvantageously affects the display of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

FOOD & BEVERAGE POLICY: No food or beverage may be brought from an outside source. If you wish to serve anything from your display table, please contact the IHW conference planner to discuss what arrangements, if any, can be made through the workshop venue.

LIABILITY: IHW and the workshop venue will not be held responsible for the safety of exhibitor's property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold IHW and the workshop venue and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those operating under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or another occurrence to any person or persons, including the exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof.

SAFETY REGULATIONS: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time. All drapes, table coverings and other materials must comply with fire department regulations.

SECURITY: The exhibit is being held in the workshop venue and standard security will be provided when the exhibit closes. However, neither IHW nor the workshop venue can be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. IHW recommends removing valuable materials when not at your booth.

FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibitor. This space may be resold, reassigned or used by the exhibit manager.

SHOW CANCELLATION: If the workshop or exhibit is cancelled due to circumstances beyond the control of IHW, IHW will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

SELECTION OF EXHIBITORS: Only firms and companies whose services and products are appropriately related to the purpose of IHW shall be permitted to exhibit. IHW reserves the right to decline or prohibit any.



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