



**IHW 2023**  
INTERNATIONAL HERPESVIRUS WORKSHOP  
15-19 JULY 2023 | MISSOULA, MONTANA

## SPONSORSHIP OPPORTUNITIES

### About the Workshop

The International Herpesvirus Workshop is the premier conference bringing together 500 basic scientists and clinicians from across the world to share new insights into the biology, pathogenesis, and treatment of human and animal herpesvirus infections. The attendees are leaders in their field, making significant contributions to the development of safe and effective antiviral treatments and vaccines. **The 47th Annual International Herpesvirus Workshop in Missoula, MT will be held on 15– 19 July, 2023** and will offer an exciting program of distinguished keynote speakers and cutting-edge oral and poster presentations, in addition to social events to foster collegiality and the exchange of ideas. Financial support of this workshop is essential to the success of this event.

The diversity among those who attend is represented geographically (most notably Europe, North America, and Asia); by the types of viruses (alpha/beta/gammaherpesviruses infecting humans or animals); by biological activities or mechanisms (entry, gene regulation, DNA replication, assembly & egress, pathogenesis, virus-cell interactions, prevention & intervention, latency, immunology); by training and experience (graduate students, postdocs, principal investigators); and by type of institution (academic, corporate, government, regulatory).

### Why is sponsorship important? What does it mean to the field of herpesvirus research?

In addition to grants, sponsorship plays a major role in facilitating an outstanding annual workshop by:

- Providing funding for scholarships to support postdoctoral fellows, graduate students and trainees from all countries, including those where funding for science is severely limited.
- Keeping the registration fees affordable.
- Ensuring a pipeline of scientific talent to carry this field of research into the future.
- Providing international visibility for organizations that support this field of research.
- Enabling sustained growth for this important forum where research from around the world is shared and studied.

Details regarding the benefits of sponsorship are included in the pages that follow. We would be delighted to receive your organization's support and to answer any questions you might have. Thank you for your consideration.

**Katya Heldwein**  
IHW 2023 Co-chair  
Tufts University,  
USA

**Michael Lagunoff**  
IHW 2023 Co-chair  
University of Washington,  
USA

**Brent Ryckman**  
IHW 2023 Co-chair  
University of Montana,  
USA

**Andrew Yurochko**  
IHW 2023 Fundraising  
Chair  
Louisiana State University  
Health Sciences Center,  
Shreveport, Louisiana,  
USA



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## IHW 2023 SPONSORSHIP LEVELS & BENEFITS

Benefits	Diamond \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Recognition on the Workshop Website, and in the Abstract Book *	Large Logo	Large Logo	Small Logo	Small Logo
Logo Recognition in General Session Room During Breaks	Large Logo	Large Logo	Small Logo	Small Logo
Complimentary Registrations	4 Full Registrations	3 Full Registrations	2 Full Registrations	
Abstract Book Advertisement*	Full Page Color Advertisement	Full Page Color Advertisement	Half Page Black & White Advertisement	
Exhibit Space	30 m <sup>2</sup> / 323 ft <sup>2</sup>	15 m <sup>2</sup> / 161 ft <sup>2</sup>		
Opportunity to Participate in a 45-Minute Exclusive Industry Sponsored Session	x			

\* Recognition in published materials is provided if sponsorship is confirmed by 6 June 2023.



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## RULES AND REGULATIONS

**OFFICIAL GENERAL CONTRACTOR:** The IHW 2023 workshop has appointed Conference Solutions as the official general contractor for the 2023 workshop. All references herein to IHW shall mean IHW 2023 workshop and Conference Solutions.

**OUTSIDE ACTIVITIES:** The exhibitor shall not foster or conduct outside activities which would take qualified attendees from official workshop functions and/or exhibit during nonscheduled hours. Use of meeting facilities by exhibitors or companies or sales or business meetings during the workshop dates must be approved in advance by Conference Solutions. Any violation by the exhibitor of the official rules and conditions herein may, in IHW's sole determination, constitute a breach of the agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, IHW shall have the right to take possession of the exhibitor's space, remove all persons and properties, and hold the exhibitor accountable for all liability, expenses, and damages arising from exhibitor's breach/violation of official rules and conditions.

**FEES AND PAYMENT:** Agreements will not be processed or space assigned without the required payments and signature. All agreements must be accompanied by full payment. Receipt of payment does not obligate IHW to accept a contract as binding. IHW retains the option of returning funds. If you are paying by credit card, the vendor on your statement will be listed as Conference Solutions. If you are paying by check, please mail it to: IHW 2023 c/o Conference Solutions, 1300 SE Stark Street, Suite 307, Portland, OR 97214 USA

**CANCELLATION POLICY:** Cancellations of sponsorships must be made in writing by emailing [Register@ConferenceSolutionsInc.com](mailto:Register@ConferenceSolutionsInc.com). Refunds, less an administrative fee of 10% of the sponsorship value, will be made at the discretion of IHW. No refund will be given for cancellations within 90 days of the workshop. In case of fire or any other causes beyond the control of IHW that prevents the workshop from taking place, this contract will not be binding.

**ASSIGNMENT OF SPACE:** Assignment of booth space will be assigned by IHW. The exhibit will be comprised of 6' tables. All tables, include one 6' skirted table, two side chairs, and an identification tent card.

**EXHIBITOR REGISTRATION:** Registration to IHW 2023 is not included with the booth. Two exhibitor name badges are provided on a complimentary basis. The badge includes entrance to the tradeshow area and breaks in the tradeshow.

**USE OF SPACE:** Exhibitors shall not assign, share or sublet any space without written consent of IHW. All exhibitors must remain within the confines of their own exhibit space.

**LIABILITY:** IHW and the workshop venue will not be held responsible for the safety of exhibitor's property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold IHW and the workshop venue and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those operating under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or another occurrence to any person or persons, including the exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof.

**SHOW CANCELLATION:** If the workshop or exhibit is cancelled due to circumstances beyond the control of IHW, IHW will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

**SELECTION OF EXHIBITORS:** Only firms and companies whose services and products are appropriately related to the purpose of IHW shall be permitted to exhibit. IHW reserves the right to decline or prohibit any.



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## PAST SPONSORS

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Alphavax  
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Boise State University College of Arts and Sciences  
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Novartis Vaccines Research Office of the Vice President for Research (Ovpr)  
Olink Proteomics  
PEAK SCIENTIFIC Inc  
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Polpharma  
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SCIEX  
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Shingles Foundation (VZV Foundation)  
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Subak-Sharpe Fund  
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The University of Florida Genetics Institute  
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Tibotec  
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University of Alberta, Faculty of Medicine and Dentistry  
University of Florida Health Cancer Center  
University of Idaho College of Science  
University of Idaho iBest  
University of Idaho WWAMI Medical Program  
University of Saskatchewan Vaccine and Infectious Disease Organization, University of Saskatchewan (VIDO)  
Van Andel Institute Graduate School  
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Vaxin  
Vical  
VIR  
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